

EPPC Albania on behalf of its client *one of the largest and consolidated company in Albania and region*, is currently recruiting a **Marketing, PR and Communication Director**.

The main responsibilities:

- Develop a marketing communications plan including strategy, goals, budget and tactics;
- Manage day-to-day relationships across multiple media agencies to deliver approved KPIs within agreed budget;
- Applying the media relations strategy as planned and approved by the Group;
- Coordinate marketing campaigns with sales activities;
- Manage the corporate branding;
- Responsible for brand management company identity and image;
- Implement PR action plans as per approved PR Strategy by the Group;
- Organize events including press conferences, exhibitions, open days and press tours for company needs;
- Manage social media channels for targeted campaigns;
- Gather customer feedback from online and traditional promotional channels to inform sales and product teams;
- Develop internal branded materials as needed based on Group Guidelines: Company Brochure, Website Content, Blog, Photo Gallery with updated photos etc.;
- Support in communicating internally at the company level Group messages and campaign traits and results;
- Ensures effective delegation of its tasks each time, as required, to his direct subordinates.

Requirements for this position:

- Bachelor degree (*MBA preferred*);
- Previous experience in similar management positions;
- Excellent teamwork, communication/presentation skills;
- Excellent English;
- Honesty and integrity;
- Creative thinking and strong analytical skills.

How to apply:

To apply for this opportunity, please fill your application until 29.09.2019 at: aplikim.eppc.al

You will be contacted by EPPC only if your CV will be qualified.